

Could you help prevent eczema in newborns?

The BEEP study (Barrier Enhancement for Eczema Prevention)

Paediatric Research Unit at the Imperial College NHS Trust are currently looking for pregnant women (or women who have given birth in the last three weeks) to participate in an NHS-funded study looking at eczema prevention in children.

1, 300 babies born to families with a history of eczema, asthma or hayfever are needed to help us find out if using a moisturiser all over your child's skin for the first year of their life can prevent eczema in later life. All families who help in this study will be given best practice skin care advice to use with their baby over the course of the study.

If you are interested in taking part, please get in touch! You can text or call Anna Bosanquet, our Senior Research Midwife on **07825 863 037**; or email us on **beep@imperial.ac.uk**.

More information can also be found on our website, **www.beepstudy.org**

